

Station	WOOD-TV GRAND RAPIDS, MI.	Agency	() SMART MEDIA GROUP	Rep Firm	
Advertiser	() JUDICIAL CRISIS NET		814 KING STREET - SUITE 200	Sales Office	() PHILADELPHIA
Product	JUDICIAL CRISIS NET		ALEXANDRIA, VA 22314	Salesperson	() IAN AMBRON
Estimate#	C30N06	Agency C/P1/P2/E	JCN/ORDR/C30N06		
Buyer	Julie Keane	Flight Dates	10/30/2012 - 11/06/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-525-9757
Fax#					
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$$SC = *$$

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W	6A-7A	NEWS8-DAYBREAK	:30	\$1,000.00	10/31-10/31	2	1	2	\$2,000.00	
	Rating: 3.2											
	2	TH	6A-7A	NEWS8-DAYBREAK	:30	\$1,000.00	11/01-11/01	2	1	2	\$2,000.00	
	Rating: 3.2											
	3	F	6A-7A	NEWS8-DAYBREAK	:30	\$1,000.00	11/02-11/02	2	1	2	\$2,000.00	
	Rating: 3.2											
	4	M	6A-7A	NEWS8-DAYBREAK	:30	\$1,000.00	11/05-11/05	2	1	2	\$2,000.00	
	Rating: 3.2											
	5	TU	6A-7A	NEWS8-DAYBREAK	:30	\$1,500.00	11/06-11/06	2	1	2	\$3,000.00	
	Rating: 3.2											
	Buyline Comment: RATE REVISED TO \$1500											
	6	SA	6A-7A	NEWS	:30	\$1,000.00	11/03-11/03	2	1	2	\$2,000.00	
	Rating: 2.5											
	7	W	7A-9A	TODAY SHOW	:30	\$1,350.00	10/31-10/31	2	1	2	\$2,700.00	
	Rating: 4.7											
	8	TH	7A-9A	TODAY SHOW	:30	\$1,350.00	11/01-11/01	2	1	2	\$2,700.00	
	Rating: 4.7											
	9	F	7A-9A	TODAY SHOW	:30	\$1,350.00	11/02-11/02	2	1	2	\$2,700.00	
	Rating: 4.7											

Rep Order# 6868959 **Ver#** 9 **Mod#** 3 **Status** Confirmed **Traffic Order#** 218515 **Printed:** 11/30/2012 9:35 AM 2 of 6
EC'd Yes **Last Received:** 11/29/2012 11:07 PM
Showing Buylines: All Lines

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EC'd	Yes						

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Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	32	F	5P-530P	NEWS 8 AT 5PM	:30	\$4,500.00	11/02-11/02	1	1	1	\$4,500.00	
Rating: 6.7												
	33	M	5P-530P	NEWS 8 AT 5PM	:30	\$4,500.00	11/05-11/05	1	1	1	\$4,500.00	
Rating: 6.7												
	34	TH	6P-630P	NEWS 8 AT 6PM	:30	\$6,000.00	11/01-11/01	1	1	1	\$6,000.00	
Rating: 9.6												
	35	F	6P-630P	NEWS 8 AT 6PM	:30	\$6,000.00	11/02-11/02	1	1	1	\$6,000.00	
Rating: 9.6												
	36	M	6P-630P	NEWS 8 AT 6PM	:30	\$6,000.00	11/05-11/05	1	1	1	\$6,000.00	
Rating: 9.6												
	37	SA	6P-630P	SA NWS	:30	\$1,500.00	11/03-11/03	0	0	0	\$0.00	
Rating: 4.6												
	38	SU	6P-7P	NEWS	:30	\$1,600.00	11/04-11/04	2	1	2	\$3,200.00	
Rating: 8.2												
	39	W	9P-10P	LAW&ORDER: SVU	:30	\$3,000.00	10/31-10/31	1	1	1	\$3,000.00	
Rating: 6.6												
	40	F	10P-11P	DATELINE	:30	\$2,000.00	11/02-11/02	1	1	1	\$2,000.00	
Rating: 4.9												
	41	SU	1130P-12A	NEWS 8 AT 11PM	:30	\$4,000.00	11/04-11/04	1	1	1	\$4,000.00	
Rating: 5.6												
	42	M	11P-1135P	NEWS 8 AT 11PM	:30	\$4,000.00	11/05-11/05	1	1	1	\$4,000.00	
Rating: 5.6												

Station WOOD-TV GRAND RAPIDS, MI.

Advertiser () JUDICIAL CRISIS NET

Product JUDICIAL CRISIS NET

Estimate# C30N06

Buyer Julie Keane

Phone#

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Agency () SMART MEDIA GROUP

814 KING STREET - SUITE 200

ALEXANDRIA, VA 22314

Agency C/P1/P2/E JCN/ORDR/C30N06

Flight Dates 10/30/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () IAN AMBRON

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	43	SA	1130P-1A	SNL	:30	\$2,000.00	11/03-11/03	1	1	1	\$2,000.00	
Rating: 3.2												
	44	F	1135P-1235A	TONIGHT SHOW	:30	\$1,500.00	11/02-11/02	1	1	1	\$1,500.00	
Rating: 2.9												
	45	M	1135P-1235A	TONIGHT SHOW	:30	\$1,500.00	11/05-11/05	1	1	1	\$1,500.00	
Rating: 2.9												
	46	SA	7P-8P	SA NWS	:30	\$1,500.00	11/03-11/03	0	0	0	\$0.00	
Buyline Comment: NO NEWS DUE SPROTS OVERRUN - MG TODAY SHOW SEP LN 11/6												
	47	TU	7A-9A	TODAY SHOW	:30	\$2,100.00	11/06-11/06	1	1	1	\$2,100.00	
Rating: 4.7												
Buyline Comment: MG FOR LINE 11												
	48	TU	7A-9A	TODAY SHOW	:30	\$2,100.00	11/06-11/06	1	1	1	\$2,100.00	
Buyline Comment: MG FOR NA LINE 46												

---REPORT TOTALS---

Report Totals: 65 / \$101,200.00

---SALES MONTHLY TOTALS---

Nov 12: 65 / \$101,200.00

Sales Totals: 65 / \$101,200.00

Station Totals: 65 / \$101,200.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$101,200	CATV	0%	WOOD	100%	WOTV	0%	WWMT	0%	WXMI	0%
		WXSP	0%	WZPX	0%	WZZM	0%				

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Books null
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE